

Beef Cattle Red Books

Available At Extension Offices

SPRINGFIELD, MO.

The popular pocket-sized beef cattle Red Book is now available at local University of Missouri Extension Centers.

The Red Book was developed in the 1980's as a tool for beef cattle integrated resource management record keeping. Since that time, numerous organizations have modified the book to suit the needs of today's cattlemen.

One of the most recent changes is that the Red Book is available in an Excel spreadsheet.

The Red Book is highly respected as a record system that can provide data for age and source

verification programs, management intensive grazing systems, breeding, calving dates and more.

"Once farmers use the book they get hooked on them and wouldn't be without one the following year," said Eldon Cole, a livestock specialist with University of Missouri Extension. "These books even make nice stocking stuffers at Christmas."

Other educational information about the beef industry may be attained by visiting <http://www.cattlelearningcenter.org>. Δ